

30 sept

small enterprise promotion + training

YEARS

ANNIVERSARY

CONFERENCE PROGRAM

Leipzig - September 19th-20th, 2022 (registration required)

In 2022 the SEPT Competence Center of Leipzig University celebrates its first three decades of promoting entrepreneurship and innovation on an international level. The main event will take place in the city of Leipzig, Germany.

DAY 1 – MONDAY 19.09.2022

Registration		09:30 – 10:00
Welcome	Prof. Dr. Utz Dornberger, Leipzig University Prof. Dr. Matthias Middell, Leipzig University	10:00 – 10:10
Keynote	Future Trends in Internationalization of Businesses Prof. Dr. Robert Kappel	10:10 – 11:00
Plenum	International Startup Campus – A new Model of University Business Linkages Steve Uhlig & Martin Gothe, Leipzig University	11:00 – 12:00
Lunch Break		12:00 – 13:30
Workshops	<ul style="list-style-type: none"> University Network for International Start-up Exchange – Christian Hauke, Leipzig University International Entrepreneurship for Social Enterprises – Jazmin Ponce, Leipzig University Fostering University Business Collaboration for Employability Promotion (Alumni only) – Dr. Pablo Barriga, Leipzig University 	13:30 – 16:00

DAY 2 – TUESDAY 20.09.2022

Introduction	Prof. Dr. Utz Dornberger, Leipzig University	09:00 – 09:15
Keynote	How to make universities play a role in catering to the needs of entrepreneurs, and in the entrepreneurial ecosystem? Prof. Dr. Jürgen Bode (online)	09:15 – 09:45
Plenum	Best Practices in University Business Linkages <ul style="list-style-type: none"> Export Manager Advanced Training: an effective matching of int'l students and alumni with export-oriented companies – Gunnar Kaßberg, Leipzig University Online Marketing Challenge as a tool for International Service Learning – Steve Uhlig, Leipzig University Process Living Lab – Alireza Ansari, Leipzig University 	09:45 – 11:00
Break		11:00 – 11:30
Plenum	Successful Internationalization Cases from our Alumni <ul style="list-style-type: none"> Case 1 – Realists Training Technologies - Dr. Luis Bernal Case 2 – Hanoi IEC – Ms. Nguyen Thi Thanh Tam Case 3 – Remoteplatz – Mr. Mohamed Hawass (TBC) 	11:30 – 12:30
Lunch Break		12:30 – 14:00
Plenum	Award Ceremony of University of Ideas Competition Final and Award Ceremony of AGEA Business Idea Competition 2022	14:00 – 16:00
Celebration Opening		16:30 – 17:00
SEPT 30 Years Celebration		17:00 – 21:00