

University-Business Linkage and Innovation Research Uptake Concept

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Field of Application	University-Business Linkage and Innovation Research Uptake
Abstract	Innovation research uptake is critical for economic development and business innovation success is highly hinged on quality research and development (R&D). Universities thus play a crucial role in ensuring knowledge generation and diffusion is well-coordinated and shared among key actors of society, especially industry. To this end this measure seeks to develop an initiative to promote research uptake as an activity to deepen relations and to showcase research innovation that are ready for market and investments.
Stakeholders / Roles	<ul style="list-style-type: none"> ● Local Universities as primary knowledge generators and diffusers ● Private Enterprise Federation ● Ghana Chamber of Commerce ● Association of Ghana Industries ● National Entrepreneurship and Innovation Plan ● Ghana Enterprises Agency ● Ministry of Environment, Science, Technology, and Innovation ● Ministry of Communications and Digitalisation ● Ghana Enterprises Agency, Ghana Free Zones Authority
Objectives and Benefits	<ul style="list-style-type: none"> ● Promote problem-based research ● Foster collaboration for research uptake ● Improve stakeholder engagements for economic development
Implementation plan including milestones	<ul style="list-style-type: none"> ● Set up a university innovation research committee by March 2022. ● Appoint University-Business Liaison Officer to coordinator collaborations with industry at the Centre for Business Development. April 2022 ● Formalise Ghana Universities Entrepreneurship and Innovation Network (GUEIN) through the AGEA Network in Ghana. June 2022 ● Formalise the Ghana Universities and Business Innovation Week (GUBIW)
Linkages/ interfaces	<ul style="list-style-type: none"> ● Centre for Business Development ● Office of Grants and Research ● KNUST TRATECH ● Ghana Digital Innovation Week (GDIW)